



# Privacy Policy

## What Information Do We Gather

We are committed to insuring that your privacy is protected and should we request you to provide personal information it will only be used in accordance with this policy. In accordance with UK legislation, we will only request information from yourself pertinent to the Insurance service you seek and to facilitate ongoing communication. This information will include but not be limited to:

- Name
- Address
- Business name and nature of business

All information will be treated with the upmost confidentiality, We are committed to safeguarding your rights and as such we will:

- Only collect information to enable quotations to be provided and support on going contracts
- Only use gathered information for the purpose stated
- Update our records where we are advised by yourself of changes in your details
- Ensure the rights of individuals under the UK Legislation General Data Protection Regulation (GDPR) May 2018 such that all queries and requests will be acted upon in a timely manner
- Ensure appropriate physical and technical security is operating to protect personal data
- Ensure appropriate safeguards are in place where data is being shared with third parties

## Direct Marketing

We may use gathered information from yourself to keep you advised of products and services. You will always be provided with an option to advise us that you do not wish to receive marketing material. Where your consent is required, we will ask via an opt-in box on our website. If you wish to change your preferences, please feel free to contact us via email or phone on the number below. We will then update our details and would cease using your details for Direct Marketing at the earliest opportunity, if you have any specific queries, please feel free to contact us via:

Data Protection Office, Operations Director, Red Insure Ltd. Park House, Grosvenor Park Road, Chester, CH1 1QQ.  
Email: davidwilliams@redinsureltd.com  
Phone: 0345 600 8288

## Website Cookies

Cookies are small files that a website can store in your computer to improve the overall user experience. We only use cookies necessary for effective operation of this website. Our cookies can be subdivided as follows: Session Cookies allow our website to remember user choices as the user moves between different pages; for example during the quotation experience. Such cookies are not virus' and are required for websites to operate effectively. and Performance / Analysis Cookies helps us to analyse the operation of our websites and thus improve its performance in search engines e.g. Google.

All captured information is anonymous; no personal data being captured. Information gathered will include but not limited to:

- Hardware of device used
- Operation System
- The method of access to the website

The sole purpose of this collection is to monitor the performance of the website to facilitate better design and focus

## To whom do we disclose your information

We do not release personal information to third party organisation unless:

- Required to do so by Law
- Required to pass details to insurance providers: this would include insurance companies who would need your details to provide an effective quotation and support the ongoing contract
- Other parties with your written consent

## Links to other websites

We may provide links to partners companies or other websites of interest. Such links leave our site and as we have no control of their content, they will not be governed by our privacy policy.